

# Blogging Techniques & Tricks

*Learn to persuade  
advertisers to send  
checks to you each  
month using these  
basic strategies. -  
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## *Introduction to Blogging Techniques & Tricks*

This book is loaded with tips, tricks and techniques to creating and maintaining a profitable blog.

What is a *blog* anyways?

A blog is essentially a journal that is published on the web. Blogs are routinely updated in reverse chronological order using software, such as the popular; WordPress, Blogger and others to publish the items or articles.

Blogs can be written on a variety of topics and can be established for business or personal use. They can also come in the form of how to's, tips and reviews.

In this book, I will expose secrets to choosing the right topic for you blog, infallible methods to creating powerful content and which top WordPress plugins make you money.

I will reveal to you coveted secrets from industry professionals - the shocking answer to where their money comes from and how *you* can achieve the same success.

I will also reveal what programs you need to know about NOW so that you can start making REAL money from your blogging efforts and how to keep your income growing on auto pilot. Learn how you can reap the rewards - even while you sleep.

You will discover tricks to getting your first advertiser to your blog - fast, and learn how to secure advertisers so that you can start making a 4 to 6 figure monthly income on autopilot. I will teach you how to help your advertisers to make money - which results in *you* making money.

By following the simple steps I've outlined for you in this book, you will learn how to get potential advertisers fighting to claim a spot on YOUR blog.

As an added bonus, I've included an article on how to cash in on paid blogging submission assignments, what they are; and I disclose what the four most popular, well known and reliable services are.

So let's jump right into it and get started with the first chapter, "How to persuade advertisers to send you checks every month on auto pilot".



## *How to Persuade Advertisers to Send You Checks Every Month on Auto-Pilot*

In this article I'm going to expose one of my best-kept blogging secrets that'll make you money hand over fist in less than a few short weeks of implementing this single powerful method. It's nothing mystical or complicated about it because it's simple at its core.

The method I'm referring to is the art and science of securing advertisers for your blog to make a hefty 4 to 5 figure (even 6 figures if you have the Midas touch) per month.

So the first step you want to do is ask yourself these key questions: What is it that your ideal advertisers want, and why would they want to advertise on your blog?

Well, the first and obvious answer is to drive traffic to their business (online or offline) so they can drive more sales and create more profit for themselves.

Here's how you get your first advertiser to your blog:

Contact well-known authority websites/blogs/e-commerce stores in your niche...and drop the big "F Bomb" -- offer to give them FREE advertising.

The big difference with this bomb and the one that destroys everything in its path is this bomb clears a path for you to attract more advertisers and put more money in your pockets with less effort.

And guess what? Most bloggers will never do something that appears to be as insane as to "giving away the farm" without getting anything in return -- at first. Little do they know how powerful and effective this simple method will produce back-end profits to make any average blogger blush in envy.

Therefore, the fastest way to get your first advertiser is to offer it free. Not only will it get your feet wet on the process to setting everything up, it will give you the experience on dealing with future advertisers.

Then you'll notice something a bit strange...

Other advertisers are going to fight tooth and nail to get a premium spot on your blog because they see "Authority Blog #1" endorsing your blog.

Can you guess what happens next?



Social Proof kicks in and other prospect advertisers jump onboard because they don't want to miss out on securing their spot on your blog every month while keeping the competitors at bay.

Next thing you know, you're getting emails asking about your ad space and how much you charge. Don't forget to have a "contact me" form on your blog otherwise you'll be kicking yourself in the shin for missing out on thousands of dollars of potential income because you didn't give them a way to contact you.

Remember: The GOAL is not for YOU to make money. This will take care of itself if you make it your goal to help your advertisers make money -- for themselves.

Going out of your way to make sure they get more than their money's worth in traffic and sales (even pointing out areas on their website in which they can improve to boost sales) will keep them coming back for more like a kid running after the ice cream truck.

Eventually, advertisers are going to fight tooth and nail to get a chance to get a spot on your next monthly spot -- creating social proof that snowballs on itself and creates a momentum of emails and inquiries you couldn't stop from storming in -- even if you tried.

Not a bad problem to have.

Here's what you do next: Take this method and put it into massive action. Do a basic Google search and look for a well-respected authority website in your target niche and follow the system I laid out above because it works.

Now go out there and make yourself a five-figure bloggers monthly income on autopilot!

Keep reading to discover the five-figure monthly profit secret they forgot to mention...

## *“Shhh...They Forgot To Mention This...”*

Have you ever asked yourself this serious question: "How do popular professional bloggers like John Chow, Yaro Starak or Jeremy Shoemoney consistently pull in mid to high 5 figures per month like clockwork without breaking a sweat?"

I did. And I found the answer that'll knock your socks off.

But before I break the big secret to you, I should mention that it's one of those mysteries many average bloggers are finding hard to crack like the Da Vinci Code.

In the quest to learn the method behind their money madness, they constantly spin the combination safe lock dial and always fall short with the wrong "number" to crack open the safe. Many quit folks logging out of frustration.

"It's too hard", they bicker. "I will NEVER make money the way they do so I may as well hang up the towel and stick with my 9 to 5 job".

But I challenge you to press on despite the quitters around you. In fact, it's a good thing. That means less competition you have to deal with and more focus on growing your blog into professional profits.

There's a lot of talk about how to make money with blogging, but little conversation about how they KEEP their income growing for them on auto-pilot -- regardless if they write another blog post in their life.

In fact, you'll be shocked to find the majority of pro bloggers income rarely comes from affiliate or product sales alone. That part of their business is less than half their total monthly income (that's the kind of money most of them focus on exclusively because it's what most people want to hear).

So where does the bulk of their monthly income come from?

Buckle your seat belt and get ready for this one: RESIDUAL INCOME.

For most of us, residual income holds a "near n' dear" special place in our bank accounts because it's the income you worked for "once", but get paid over and over again.

If you noticed, many pro bloggers set-up their residual income streams "early" - before they saw their first dime from their efforts. Almost as if they "knew" or were preparing themselves for the success of their blog (hint, hint).

They set these streams up because they know the sooner they start, the sooner they'll get the residual benefits.

It's to the point where if any of them decided to call it quits today and go sell kitchen knives or Amway, they will still make a healthy five-figure monthly salary for years after.



Now the question you need to ask yourself is: "Where do I go from here?" Now that you understand how the pro's make REAL money from their blogging efforts, take a bit of time to find affiliate programs that kick out residual profits like auto-responder services, hosting, domain names, or advertising companies.

Creating residual income won't happen overnight, but with consistent action applied evenly overtime you will reap the rewards of profits that pay you even while you sleep.

Next, I will reveal the top three WordPress plugins that make you money.



## *The Top Three Blogging Wordpress Plug-Ins That Make You Money*

The journey to make a full-time living online with just a website, keyboard, and your thoughts can be a daunting challenge, so why make it more difficult on yourself by not having special money making plug-ins that generate income for you?

There's an old saying that I love, and it goes "Time Is Money". And if you aren't making money with your blog you're wasting your time.

I put together a special list of mines I call the "Top 3 Blogging Wordpress Plug-Ins That Make You Money". It's far from being the "end all, be all" list, but it's definitely a step for you in the right direction to help take action and use a few of these plug-ins yourself to start generating more profit from your blog.

Without wasting any time, let's dive right into the first of 3 Wordpress money plug-ins:

### *Money Plug-In #1: Easy Clickbank Wordpress Plug-In*

I listed this plug-in as "Numero Uno" because it's one of those plug-ins that require very little effort to set-up and can generate unlimited \$20 - \$100+ sales from just ONE solid blog post.

Clickbank is an affiliate website acting as the middle man between you and the product creator. When you generate a sale for the product, you get a generous commission off the top for your marketing efforts.

This plug-in creates random links for your readers to click on and purchase through your blog posts related to the topic of your blog post with the option of cloaking and tracking clicks.

### *Money Plug-In #2: Kontera Wordpress Plug-In*

One of the most popular Wordpress plug-ins, Kontera In-Text ads are basically hyperlinked keywords and phrases that are identified in a story as most relevant leading to product sales within a blog post.

This powerful system works automatically when you add it to your plug-in starting roster lineup.

### *Money Plug-In #3: Amazon.Com Wordpress Plug-In*

Finally, there's the infamous (and most popular of the three) Wordpress plug-in.



Amazon is an online multimedia book store that sells information, mostly in physical form delivered to customer's homes. This gives you a golden opportunity to promote using their affiliate system through your blog.

It requires you to have an Amazon Associate account to sell amazon products under your affiliate code.

There you have it. A solid list of my top three -- and BEST -- Wordpress money plug-ins I strongly suggest you start using immediately to get ahead of the blogging world and start to generate more money faster.

It's funny. Not long ago you had to program these plug-ins yourself to use them, and many of them were not available to the general public. Some were even being sold for a premium before they ever became free, but now they're yours for the taking.

Lucky you.

Now you have NO excuse to not make money with blogging because I opened up a treasure chest of money making potential. All you have to do is take your hand, reach in, and grab what you want.



## *Even MORE Money-Making Wordpress Plug-Ins*

In this article, I'm going to expose even MORE Wordpress blogging plug-ins that makes you money without lifting a finger below:

### *Money Plug-In #1: Ninja Affiliate Wordpress Plug-In*

Ninja Affiliate is a unique plug-in that automatically converts any keyword in your blog to an affiliate link almost instantly. It also includes cloaking your links (to prevent scalping and stealing commissions i.e. more profit for you), and allows you to track the traffic and sales from your Wordpress back office.

You have total control over this software from limiting the volume of keywords converted to custom formatting your affiliate links.

It's an all in one affiliate marketing system for bloggers you will likely not find anywhere else on the market.

### *Money Plug-In #2: Adsense Wordpress Plug-In*

Google Adsense has become a staple in the blogging community because at one time, it was the ONLY way to make a blog profitable. Over time, people abused the system (making advertisers less likely to spend money) forcing Google to make some changes to the system -- changes that makes it easier for you to profit with this plug-in on your blog.

The way Adsense works is simple: when a reader clicks on an ad on your blog, you get paid-per-click. Regardless if your reader buys the product or service on the other end, you get paid anywhere from .05 to as high as \$10+ or higher depending on the niche.

I recommend the "Adsense Deluxe Plug-In".

### *Money Plug-In #3: PayPal Donations WordPress Plug-In*

Ever noticed those tiny PayPal donation buttons on the sides of blogs or at the end of every post?

You'd be surprised how many people will give you money to support you because they took a piece of information from you that changed their life. If you want to make a little money blogging, it's a fun way to politely ask for financial support in keeping up the maintenance of your blog.



You won't make a fortune, but you will make enough to cover a night out to dinner every month or so.

### ***Money Plug-In #4: Shopping Cart WordPress Plug-In***

This plug-in comes in handy because it allows your readers to buy from you while on your blog. When someone goes to purchase something, they're not being taken away from your website which makes them more comfortable to do business with you. I recommend the YAK plug-in. Some of its benefits are fulfilling orders, keeping track of orders, and managing products.

This concludes this article on how to get even MORE Wordpress plug-ins you didn't know about that makes you money.

As a word of caution: Do NOT try to use all of these plug-ins at the same time. It's overkill and will do nothing but confuse you and your readers.

To keep your readership and integrity of your blog strong, the quality, personality, and content on your blog must outweigh all the ads, affiliate links, and AdSense clicks. If not, your readers will see right through you and stop showing up to the party. Too many plug-ins will destroy profit faster than you can make it.

With these plug-ins in hand, you have even LESS of an excuse to not make money with your blogging website because I just cracked open a vault of secrets few successful bloggers will ever take the time to give to you.

Next, here's a step-by-step guide on how to create a famous blog.



## *Step-By-Step Guide on How to Create a Famous Blog*

In the modern age, blogging is a way of life.

Blogging became more than just making a few new friends or connecting with a few hundred people. It's about touching millions of lives in your own unique way.

It became more than just "making money", and more of "making money AND getting famous". I mean, why not? It's in our human nature to strive for a little bit of fame some time in our life.

We go out of the way to update our status on our Facebook page, to tweet our latest job offer on twitter, or share our daily experiences on camera through Youtube.

In the modern age, you don't need to purchase expensive T.V. ad spots, get costly magazine or newspaper coverage, or spend countless hours creating special connections with people in Hollywood to get your voice heard.

In this article, I'm going to give you a few simple steps you can take to create a famous blog of your own in a matter of hours, starting with:

### ***Step #1: Traffic Is Your Best Friend Forever***

Traffic is the cornerstone of your journey to create a famous blog. Without traffic you have no one to create the fame you want in your blog. Fortunately, traffic generation works almost identical to getting traffic any other way to a standard website.

For example: Building backlinks is a good strategy to link up to other blogs in your target market. This creates a "wheel" of blogs you can siphon traffic from and will increase your standings on Google's search engine.

Other great ways to drive traffic is through MySpace, Facebook, and Twitter. Youtube is another option to drive traffic and build relationships with your readers "faster" because of the instant connection people have with those they can put face to words.

There are even ways to increase your blog traffic by leveraging someone else's blog traffic. You can learn more about it here - <http://www.blogtraffic123s.com/leveraging-other-peoples-blog-traffic>

## ***Step #2: Create A Love N' Hate Relationship***

Every single popular blog I know of (and that you know too) has its share of critics and raving fans. In creating a famous blog, you will experience the same phenomenon.

But don't panic. It's a GOOD thing.

You have to come to terms that with fame, you won't please everyone. In fact, you're certain to piss a few people off because of your ideas and personality. But when trying to please EVERYBODY, you win over NOBODY.

Here's the funny thing : your critics will come on your blog as often, if not MORE than your fans so they can get their point across and make THEIR voice heard - kind of strange, huh?

I have a saying that goes, "Your Biggest Critic, Is Your Biggest Fan". If you look at what you've accomplished in life, you will find this quote to be true.

Your content needs to be a little edgy and will make a reader stand on their feet pumping their fist or screaming at their computer screen. You cannot be passive and you cannot be boring.

## ***Step #3: Get a Unique Blogging "Style"***

A well designed, put-together blog makes you stand out from all the other "wannabe" one-hit wonder bloggers. Creating a famous blog needs a distinctive look that no one else has -- therefore the standard templates you see on Wordpress won't cut it.

Spend a few hundred bucks to hire a professional blog graphic designer to give it the look you're looking for.

Yes. It IS possible to have a poor blog layout with great content. However, a great layout will gather you repeat visitors.

What's the next step?

Take these steps from 1 to 3 and take massive action on them. You can't create a famous blog sitting on your butt doing nothing. I laid out the steps for you, all you have to do is implement and watch as you become the next Perez Hilton, John Chow, or Jeremy Shoemaker.

Keep reading to learn about AdSense profit domination in AdSense blogging 101.

## *AdSense Blogging 101*

It's a little ironic, isn't it?

The term "AdSense".

Because for most people, it really doesn't make "MuchSense." Yet, it's one of the simplest ways new or experienced bloggers alike can earn a tidy four to five figure profit in passive income doing nothing more than what they're doing now : Driving Traffic.

Some say it's the best compensation tool for small-time bloggers to make a good income from his or her efforts with little risk and unlimited potential without selling a single affiliate or self-made product.

If you have a hobby-based blog that is difficult to find products for or make any decent money from, AdSense is the answer. In many cases, if you don't know what to do with the traffic you generate someone else does and you can make money sending traffic to them.

Listen...

I get it. I understand you might have a few hang-ups about making money from efforts outside of a typical 9 to 5 job. But ask yourself this question: Has passive income ever hurt Bill Gates? Warren Buffet? Or bloggers like Yaro Starak? John Chow?

No. In fact, more money allowed them to EXPAND their blogs, their business, and their life to help more people like you and I become better bloggers.

No shame in wanting to make money from your passion. It's only natural because with more money you can serve more people and reach a larger target audience.

### ***What Does AdSense Do, Exactly?***

It's a service that automatically places relevant ads on your blog (or website) crafted for your target audience to attract clicks and make you money.

In a nutshell, the money is made when you send traffic to online businesses so they can turn around and make MORE than what they pay YOU in advertising dollars. This is fair considering they take on more risk (paying you before they get results -- if any).



Everybody wins: You (because you make money for sending quality traffic), Reader (because they might buy an offer that adds value to their lives), Advertiser (he/she makes more money than they spend providing the value).

To get started, check out AdSense.Com and get a free account. The only thing you have to provide (other than the other obvious details) is tax information and earnings report for tax purposes.

Next, I share with you the top 3 biggest affiliate marketing blogging money makers!



## *The Top 3 BIGGEST Affiliate Marketing Blogging Money-Makers*

In this article, I'm going to expose the top three, biggest, baddest and most profitable affiliate networks people have made millions of dollars from.

These are the BEST affiliate networks you can find on the internet, the most secure, and the most reliable to payout what is owed to you in the form of "checks" or "affiliate paychecks" or through "direct deposit".

Personally, I like direct deposit because I get my money faster (lower payout threshold) and I'm too lazy to drive to the bank. ;).

Let's go ahead and get started with:

### **1. Clickbank Affiliate Network**

Clickbank is known internet-wide as the BEST affiliate network system available.

It certainly has its flaws in the past with tracking affiliate sales because of affiliate code theft, but the managers fixed the program that has plagued Clickbank for years and it's virtually a "fool-proof" money making system.

Clickbank offers you (the sexy blogger you) a ton of products to take to the market and make 50%-75% commissions like clockwork because all of their products are "digital", which means NO inventory, NO storage fee's, and NO hassle. Imagine having the freedom to find every product imaginable by niche.

This means that no matter what your blog is about, there's a good chance you'll find a related product you can re-sale as an affiliate to make a profit from Clickbank.

Payouts generally range from \$20 to \$300+ (recurring income). Profit margins are extremely high compared to physical products and it reduces overhead costs.

### **2. Commission Junction Affiliate Network**

Commission Junction (CJ) is an affiliate marketing network made for affiliates, by affiliates.

Some people look at CJ as the outcast affiliate network if you don't find anything of interest in Clickbank. In my experience, it's the total opposite. I've found products at CJ that are impossible to find in Clickbank because many products are too saturated and commercialized.



CJ is like the Indie film that sneaks up from behind and takes the major Hollywood film industry by total surprise with a fresh, new perspective of what affiliates want from vendors and the service they come to expect.

One of the biggest negatives about CJ is that it can take forever and a day to get approved with some merchants, but that shouldn't stop you from making money with this affiliate network.

CJ's product variety makes Willy Wonka's Candy Factory look "pale" in comparison.

CJ's commission structure works much the same as Clickbank with a few unique twists that make this network stand out.

### ***3. LinkShare Affiliate Network***

Finally, it comes down to the last affiliate network -- LinkShare.

LinkShare is the 3rd best affiliate network to use. It is quite rare that you will not find what you're looking for in the first two networks, but if you can't (for whatever reason) you can also count on LinkShare to save the day.

What makes LinkShare unique is that you don't have to make a "sale" to make money.

Instead, you can drive traffic to other peoples' squeeze pages (opt-in pages) and produce more income regardless if you get a sale or not.

Other than that, there isn't a whole lot different about LinkShare except it has less product selection. So, if you're looking for a 3rd alternative to the two above, LinkShare would be my pick.

In the next exciting segment, I share with you three of the heavily guarded secrets to choosing a topic for your blog. Scroll down to read more about it!

## *Three Heavily Guarded Secrets to Choosing a Topic for Your Blog*

Today, I'm going to open the Fort Knox vault to choosing a topic for your blog that gets read, gets famous, and makes you money. But before I get into that, first you have to ask yourself these questions:

What is my blog really about, and how do I choose the topic for my blog?

These questions are best answered by digging deep into what you're personally interested in. When picking your topic or theme, never pick it based on popularity or financial reasons alone. This can cripple you, because you will have little to no desire in keeping up with the demands of blogging consistently.

Therefore, it's important you write down a list of your favorite subjects and interests you would enjoy sharing with others. For example, if you're a real estate investor -- a blog on making money in real estate will suite you.

Let's dive right in to choosing a blog topic secret #1:

### ***1. Creativity Drives Blogging Success***

Few people can hit the right note the first time they sit down to play a new instrument, and the same philosophy goes for blogging. If you want to hit a lot of right notes in perfect harmony, sometimes you have to try and test a few different ways to make your blog stand out.

One way is to have an interview like blog that interviews some of the top professionals and experts in your industry of choice. Another is to have more than one blogger contribute to the overall experience.

When you find something, stick with it, add it to your line-up of great creative ideas, and go for more to stay ahead of the curve.

### ***2. Stick To Popular Idea's That WORK!***

Lose Weight. Make Money. Personal Development. All these topics are BIG markets that make for great topics to talk about. I don't know many who aren't interested in at least one of the three, so starting a blog about it gives you the best odds of success.



Stay clear of obscure topics if you ever have plans of becoming a major player in the blogging world.

### ***3. Keep Your Blog Updated Regularly***

When people visit your blog, they “expect” to see at least 1 or 2 new blog posts than they did last time. Your readers check back once or twice a week to see if there’s anything new. Make sure you update your blog at least twice a week (especially if you’re new).

Choosing a blog topic and "sticking" with it isn't difficult if you apply all three secrets above before making a decision because when you make up your mind, you have to stay with your decision.

Blogging is a mentally stimulating activity -- like a journal or diary online where others read your thoughts, ideas, embarrassments, pains, and accomplishments with your permission.

With that said, I wish you the best of luck choosing your blog’s topic. Don't rush into it. Let it come to you and help you decide what move to make next before you make it and you'll be satisfied with your decision for a very long time.

Next, discover fool proof methods to get quality content for your blog!

## *Fool-Proof Methods to Get Quality Content for Your Blog*

"Without Content, You Have Nothing".

Content is the driving force behind blogging and what it represents to an individual seeking to express themselves and their beliefs.

Content makes the blogging world spin on its axis, so without it you're doomed to have nothing to build your up-and-coming wildly successful blog around. If your blog is stale, it rots like a carcass in the ground. If it gets boring people fall asleep (or leave). If it's predictable or recycled content people recycle their thoughts about giving you a second chance to make a first impression.

In this article, I'm going to quickly go through 2 "fool-proof" methods professional bloggers use to make their life easier, keep their passion and make money all at the same time starting with:

### Creating Quality Content from Scratch with Your Own Two Hands

If you're starting out, I ONLY recommend you start writing content yourself. Unless you set up a plan to create a blog of writers who share a similar interest, bringing them together to write about the same topic, blogging yourself is the best way to go.

The biggest reason you want to write for yourself in the beginning is because you want readers to identify you with your writing. The more writers you have on board, the more diverse your message is going to be -- confusing the readers and eventually tuning out.

The next method of getting content requires a little more money and planning to get it right, but will generally save you time from writing so much yourself as your blog gains fame and popularity.

### *Outsource Original Content from Trusted Freelance Writers*

Outsourcing original content to put on your blog usually takes time to nail it right.

Why?

You will run across a few dead-beats. You will have delays. You will have crappy writers. And so on.

A few places I like and personally recommend are Elance.Com, Guru.Com, Rentacoder.Com, or the Warrior Forum "For Hire" section.

Be careful with duplicate content. Not only will your blog be penalized from the neck down, it'll tee off the person you got the ripped off copy from (without knowing it) and lawsuits can be filed against you for plagiarism.



Copyscape.Com is by far the best copy tester there is out there to ensure you're getting top quality, unique work.

Regardless how you get your content, always be sure it's top-notch quality.

People don't like reading junk (they get enough with junk email), so your mission should be to entertain, educate, and inspire people with the words you digitally press on your blog.

Now let's learn to you how to drive a surge of cash with paid blogging assignments.



## *How to Drive a Surge of Cash with Paid Blogging Assignments*

Nine times out of ten, when you set-up your blog you're not making a 5-figure income right out off the bat. But don't panic. You'll be glad to know...

Some of the most profitable blogs took months (even years) to develop a reader base worthy of paying out a high four to five figure monthly paycheck.

A big reader base combined with effective advertising partners, affiliate sales, and other recurring passive income profits is not the only thing that contributes to its success: It's just getting started.

These blogs started from the same place you are now: a few blog entries, an About Me page, and that's about it.

This brings me back to the "Not-Making-A-Dime" issue so many bloggers face.

If you're not making money from blogging and you intend on bringing in the kind of income professional bloggers like John Chow or Shoemoney bring in, you don't have to "wait" until all of your ducks are aligned to start making money -- right now.

Here's how you do it: Paid Blogging Submission Assignments

It's far from being the ONLY way to make money blogging, but it is highly effective if you're new to blogging and need a surge of cash to get you motivated moving forward.

The FOUR most popular, well-known, and reliable "pay-per-blog-post" services are:

1. Blogitive
2. BloggingAds
3. Blogsvetise
4. PayPerPost

You can't get paid for your blogging efforts if you don't register for at least one of the four above. It's a snap to fill out the registration requirements.

All four require you to generate at least some decent traffic.

Remember, they are paying YOU to make a blog post on YOUR blog. Obviously, to get their monies worth they want some traffic to view the blog post they're paying you to put on your blog.

A moderator will check out your blog to see if you qualify for their paid blogging program.



When accepted, you will normally be put in a "bidding" environment where bloggers compete for the paying assignment. My favorite assignments are the ones where they give you "pre-text" and all you have to do is copy and paste to get paid for a blog post.

This concludes the quick tutorial on how to bring a surge of cash into your blog with paid blogging assignments. If this aspect of blogging excites you, check out this free report on ways to make a profitable living writing reviews for products can services by visiting <http://profitpullingreviews123s.com/get-paid-for-writing-reviews>

## *Conclusion to Blogging Techniques & Tricks*

In conclusion, I have now shared with you the art and science of securing advertisers for your blog to make a considerable income each month and the fastest, most effective way that you can get your first advertiser.

Now that you understand the fundamentals of how the pros make REAL money from their blogging efforts, take some time to find affiliate programs that pay out residual profits like auto responder services, hosting domain names or advertising companies.

You have also been given the tools to answer one of the toughest questions bloggers struggle with, even before writing their first post; which is, "What is my blog going to be about?"

Using the strategies and secrets outline in this book can help you to get started.

Remember, to achieve long term success from your blogging efforts, you need to choose a topic and STICK to it.

A good topic is a solid beginning, but there also needs to be a loyalty and interest in your blog which can only be accomplished when you create magnetic content. Remember that content is the driving force behind your blog.

Keep in mind, a successful blog is a blog which is updated regularly. It seems obvious, but if a blog isn't updated, there is little reason to keep returning back to it. If you write about what you're passionate about, you will be more motivated to keep writing in the long run.

In this book, you've also learned how and which plugins to use to make money. I've shared with you my TOP, tried and true Wordpress plugins which can begin making you money without even lifting a finger.

Remember, too many plug-ins will destroy profit faster than you can make it, if you try too many at once. To keep the readership and integrity of your blog strong, the quality, personality, and content of your blog must outweigh all of the ads and extra's placed on your blog.

This concludes Blogging Techniques & Tricks, by using the information outlined in this book, you can now be well on your way to creating a successful, profitable blog.